



RESPONSIBLE BUSINESS MALAYSIA 2023

Road to Sustainability: Integrating ESG into Business Practices

Thursday, 23 November, 2023 | Kuala Lumpur

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INTRODUCING RESPONSIBLE BUSINESS MALAYSIA 2023

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Join us at our event to explore how ESG is transforming the business world! With a focus on research and practical trends, you'll learn directly from experts in this dynamic field. Uncover the impact of sustainable practices across industries - don't miss out!

As Malaysia continues to work towards achieving the United Nations' Sustainable Development Goals, the importance of Environmental, Social, and Governance (ESG) practices cannot be overlooked.

This upcoming conference aims to bring together business leaders to discuss the significance of incorporating ESG practices into their operations, not only for the betterment of the environment and society but also for the growth of the Malaysian economy.

In today's world, consumers and investors are increasingly focused on sustainability, making it even more crucial for businesses to take action towards achieving the SDGs. This conference offers a unique opportunity for leaders to gain insights and strategies on how they can make a positive impact, both in their own organisations and in the wider community.

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23 November, 2023

Be Here, Be Now

Are you interested in learning about how companies and investors are contributing to a more sustainable, environmentally friendly, and socially responsible society?

Look no further than the **Responsible Business MALAYSIA 2023** on November 23.

Brought to you by **ERA Consumer Malaysia**, this forum promises a full day of education and networking, allowing attendees to explore the latest trends and speak with experts in the field. As expectations and standards continue to rise, it's crucial for businesses to adapt and prioritise sustainable practices. Don't miss out on this opportunity to stay ahead of the game and make a positive impact in the world.

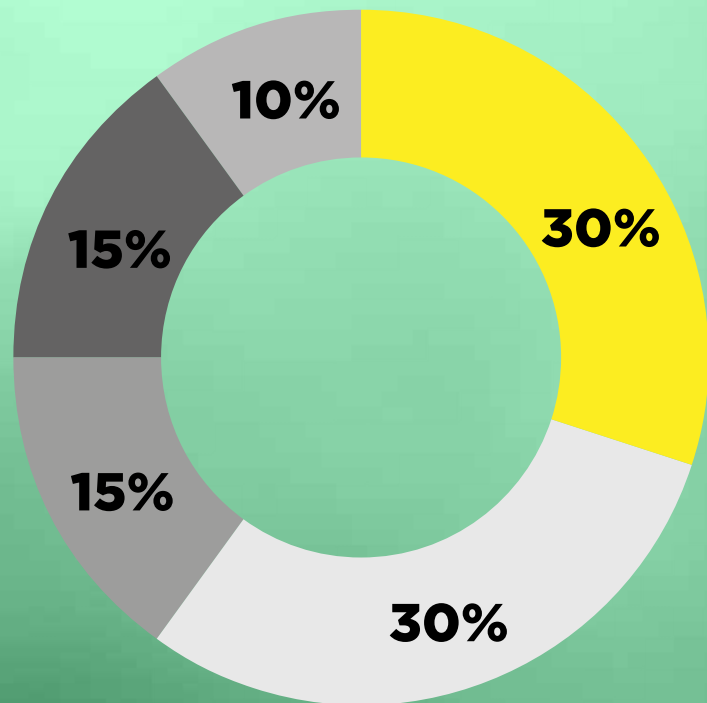


Find out more here: wordlabs.com.my/RBM2023

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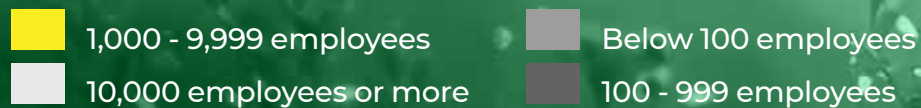
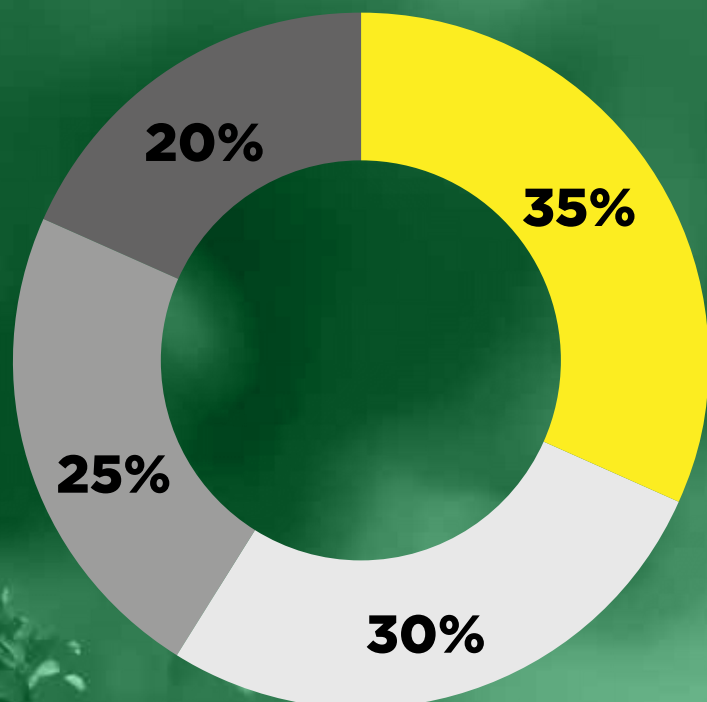
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Attendees
200+

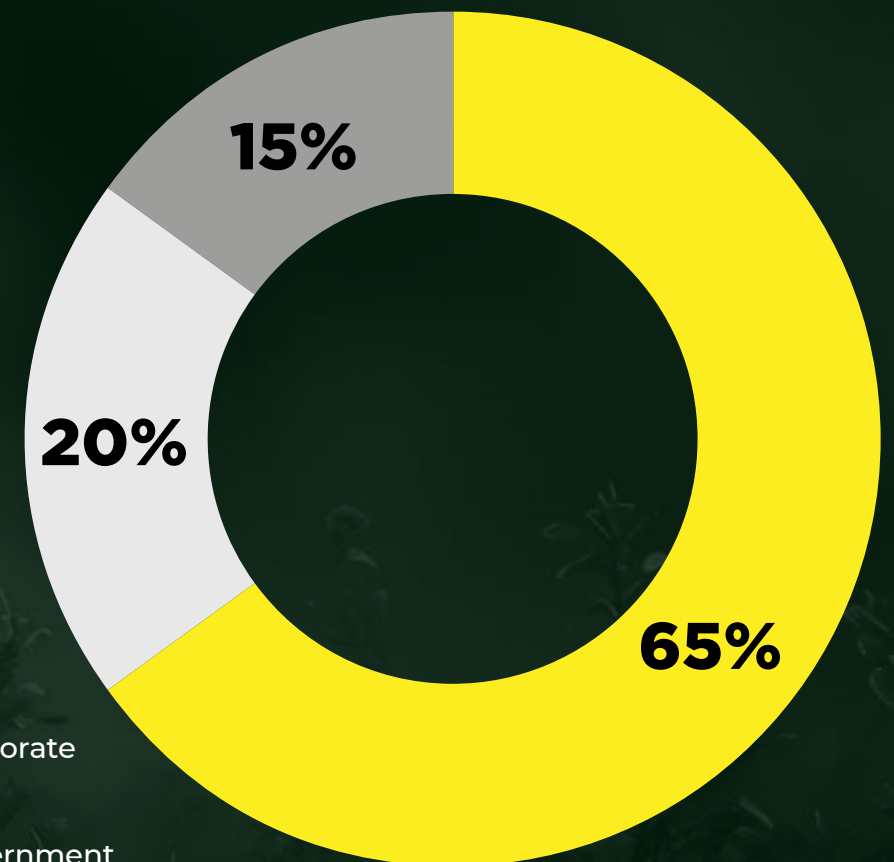
Organisation
120+



Audience

The Responsible Business Malaysia 2023 event by ERA Consumer Malaysia is especially targeted towards professionals in management, C-levels and also overall decision makers in government agencies and NGOs who are in the position to kickstart and catalyse movement, discussion and deliver impactful and powerful messages and changes to further move the industry on a positive trajectory.

Organisation Type



Find out more here: wordlabs.com.my/RBM2023

Why Attend Responsible Business Malaysia 2023



“Join Responsible Business Malaysia 2023 to discover the latest sustainable practices and gain insights from top industry leaders. With ESG issues more pressing than ever, attending this event is your chance to make a positive impact and stay ahead in the game. Let’s make a difference together.”

Sritharan Vellasamy

CEO and Chief Editor of Wordlabs
Business Network

Perspectives From Knowledge Leaders

These invaluable insights provide first-hand accounts of the actions taken by the most influential thought leaders in the industry. By learning from their successes and challenges, we can all work together to move towards a more sustainable and responsible future. So if you’re looking to stay ahead of the curve and make a positive impact, tap into these insights and take action.

Sustainability Leaders

By rethinking the roles of the private and public sectors, sustainability leaders can create a roadmap for future generations to follow. This gathering provides a forum for ideas to flourish, and for impactful solutions to be introduced to the planet’s most pressing concerns.

B2B to the Fore

In the fast-paced world, it can be tempting to rely on vague or generalised information to get the job done. The focus is on delivering the hard-hitting topics that matter most to our audience. That’s why we’re committed to exploring ESG in-depth, and providing our audience with practical, useful takeaways that can help them navigate this rapidly-evolving landscape.

Real-World Case Studies

Case studies not only provide a vital tool for understanding the importance of ESG, but also offer tangible strategies for improving our businesses’ sustainability practices, creating positive social impact, and enhancing governance structures. Whether you’re looking to establish a comprehensive ESG framework or simply seeking to enhance existing programmes, learning from the lessons of practical case studies can make an instant impact on your operations.

TIME	TITLE
8.30 - 9.00	REGISTRATION
TRACK 1	
9:00 - 10:00	<p>Sustainable Organisations: Tackling ESG as a Sustainability Champion</p> <p>ESG and sustainability strategies have become more important than ever before as climate change poses a major threat not only to the planet but also significantly impacts business and society. Stakeholders, including investors, shareholders, employees, consumers and government, are expecting businesses to address climate change by changing the way resources are allocated and its overall operations processes and business leaders who are able to juggle profits whilst integrating ESG principles into their overall strategy, bringing systemic change for the benefit of society will have a competitive advantage. Sustainable organisations are not only good for the planet, but they can also attract more consumers committed to making ethical choices. Compliance with ESG frameworks (e.g. TCFD) and standards (for example, GRI, SASB, IFRS) will encourage higher quality reporting and provide enhanced data directly from the business to investors, bankers and consumers to make informed decisions on investment, lending and purchasing.</p> <p>Speaker 1: Meeting Sustainability through Leadership in Malaysia Speaker 2: Building Trust through Disclosure of ESG/Sustainability Reporting Speaker 3: Intersections of Consumers' Behaviour, Expectations and ESG Reporting</p>
10:00 - 10:20	<p>Case Study: Balancing ESG and Risk Management</p> <p>Understanding the importance of ESG and potential risks to inaction, engaging stakeholders using climate action as the motivator, measuring and reporting on progress and continuous improvement towards building an authentic long-term strategy towards renewable and clean energy.</p>
10:20 - 10:35	TEA BREAK

10:40 - 11:30

Panel Discussion: Driving Stakeholder Value with ESG

ESG considerations are no longer just nice-to-haves. They are critical to driving stakeholder value and mitigating risks for businesses. With the cost-of-living crisis, inflation, changing consumer habits, biodiversity risks, and the path to net zero, investors and customers are demanding more from companies. But how can we ensure ESG efforts are not just greenwashing or SDG washing? Effective and practical tools to measure impact and success are essential. This panel discussion will explore strategies for driving stakeholder value through ESG and mitigating risks successfully.

TRACK 2

11:30 - 12:30

Achieving Quick Wins through Acceleration: Implementation of ESG Solutions for a Resilient and Profitable Business for the Future

Companies worldwide are now embracing the United Nations' 17 Sustainable Development Goals (UN SDGs) for their implementation of ESG initiatives. Integrating UN SDG programmes into ESG initiatives is a perfect way to promote sustainability and enhance corporate social responsibility.

In the era of digital transformation, where businesses are embracing innovative climate technologies, sustainable tech practices, digital financial inclusion and social media for social impact, businesses can find ways to tailor their ESG strategy to align with the 17 SDGs. However, achieving the SDGs requires collective actions from public and private stakeholders. This can include partnerships with NGOs, grassroots communities or government agencies to drive meaningful change in areas such as waste reduction, ethical/green sourcing and fair labour practices.

Small and medium enterprises (SMEs) must embrace the carbon transition targets or risk being removed from the global supply chain in the near future. The sustainable supply chain and adaption of a circular economy mindset through improvements in resource efficiency are key for business resilience. Access to finance and green incentives will facilitate the inclusion of SMEs into the sustainable global supply chain.

Speaker 1: Integrating UN SDG Programmes into ESG Initiatives

Speaker 2: Leveraging on Government Resources and Programmes to Accelerate the Business Sustainability Journey

Speaker 3: Providing Practical Solutions from the Grassroots Communities

12:30 - 12:50	<p>Case Study: Transitioning Towards Climate Positive Business</p> <p>The key to truly successful transformation lies in defining organisational purpose and developing the skills, talent, leaders, and culture needed to achieve it. ESG reporting encompasses significant factors such as enhancing board diversity, waste reduction, reducing carbon footprint, and respecting labour and human rights practices. Also, ensuring a sustainable supply chain that is transparent, traceable and compliant towards meeting consumers' needs and regulatory requirements.</p>
12:50 - 13:30	<p>Panel Discussion: Building a Circular Economy with Sustainable Supply Chains</p> <p>Various barriers and challenges have hindered the adoption of ESG criteria and circular economy into business practices, such as lack of awareness, inadequate funding, and resistance to change. However, leveraging current resources and programs can facilitate and accelerate the sustainability journey of businesses, particularly SMEs, into the global supply chains. Business collaboration is also essential in creating a circular economy through sustainable supply chains. Businesses can share knowledge and resources, adopt sustainable practices, and reduce waste, thereby contributing to a more sustainable future for all.</p>
13:30-14:25	LUNCH
TRACK 3	
14:30 - 15:30	<p>The Impact of Sustainable Responsible Investment</p> <p>ESG ratings and scores such as CSA CDP, MSCI and Sustainalytics are used for measuring a business's sustainability and include its ethical practices such as consumer complaints, diversity equity and inclusion at the workplace, i.e. inclusive hiring practices, providing training on cultural competency and increasing representation at all levels of the organisation. This third-party scoring of businesses using ESG criteria allows socially conscious investors to screen potential investments in alignment with their personal goals and values and use this data in capital allocation decisions. However, ESG ratings and scores cannot replace the need for comparable, reliable, timely corporate ESG data disclosures.</p> <p>Speaker 1: Supporting Clear Scalable Business Proposals That Deliver Environmental Benefits and Economic Returns Speaker 2: Tools for Automated Data Collection on ESG Solutions-Big Data and Sustainable Cloud Platform Speaker 3: Ensuring Quality in ESG Compliance</p>

15:30 - 15:50	<p>Case Study: Role of Accountancy Professionals to Driving Successful ESG Solutions for Businesses</p> <p>ESG policies are becoming increasingly important in business decisions and operations, with internal audit teams playing a vital role in mitigating risks. By taking on the formal assessment process for material issues and verifying data from disclosures made to stakeholders, accountancy professionals can transition from providing compliance reviews to serving as strategic advisors that drive organisational success in obtaining sustainable investment. These advisors can transform business models and add value to the organisation.</p>
15:50 - 16:30	<p>Panel Discussion: What's Next? How Will ESG Evolve in the Future?</p> <p>Over time, evolving reporting requirements will potentially expose businesses to new financial, legal and reputational risks. Businesses will continue to grapple with collecting high-quality, consistent, and accurate data. Will automation and digitalisation pave the pathway to sustainability? What are the effective ways to measure ESG impact? What are the long-term implications for businesses vulnerable to climate change?</p>
16:30 - 16:45	<p>CLOSING REMARKS & LUCKY DRAW</p>



Sponsorship Opportunities

Branding is often a major initiative for our clients who are seeking to get the message out about their offerings. As a Sponsor your firm's logo will appear alongside the leaders associated with best practices in the ESG. Fourth Leap Magazine (published by Wordlabs Business Network) leverages multiple media outlets including online, direct mail, email, press releases and media partnerships to publicise the event. We offer some key platforms for you to get across your brand image to our customer base and your prospects.

STRATEGIC SPONSOR - INVESTMENT	MYR100,000
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GOLD SPONSOR - INVESTMENT	MYR50,000
SILVER SPONSOR - INVESTMENT	MYR25,000
BRONZE SPONSOR - INVESTMENT	MYR15,000



Delegate Package Fee

Learn better in teams, so group bookings:

CONFERENCE DELEGATE FEE: MYR1,300

Payment Method: EFT/ Bank Transfer

Account Name: Wordlabs Global Sdn Bhd

Correspondent Bank: Maybank

Account Number: 5123 5231 6754

Swift Code: MBBEMYKL

Payment Terms:

Payment is due in full upon receipt of invoice.
Full payment prior to the event is mandatory for attendance.



DELEGATE REGISTRATION DETAILS

PRIMARY DELEGATE DETAILS

First Name	
Surname	
Job Title	
Company	
Street Address	
Zip/Postal Code	
E-mail Address	
Telephone	

For further details and enquiries:

Email: info@wordlabs.com.my | tamyne@wordlabs.com

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About ERA Consumer, Malaysia

The Education & Research Association for Consumers, Malaysia (ERA) is a dedicated non-profit and non-political organization, registered under the Societies Act of Malaysia 1966. It was founded in the state of Perak in 1985, and subsequently expanded into a national organization, with its base in Petaling Jaya, Selangor. ERA is committed to representing and safeguarding the rights and interests of consumers in Malaysia. With a mission to empower and protect consumers, and to create a fair and transparent marketplace for all.

ERA works tirelessly to educate and raise awareness among Malaysian citizens about their rights and responsibilities as consumers as we believe that informed consumers are empowered consumers. Through training workshops, seminars, and public awareness campaigns, ERA equips consumers with the knowledge and tools they need to make informed decisions and navigate the marketplace with confidence.

ERA actively engages in advocacy efforts to influence policies and regulations that affect consumers. We collaborate with government bodies, industry stakeholders, and policymakers to advocate for fair practices, product safety, and quality standards. By providing expert opinions, participating in consultations, and launching targeted campaigns, ERA strives to ensure that consumer-friendly policies are put in place and upheld.

As a trusted source of information, ERA conducts extensive research on consumer issues, market trends, and product safety. With a dedicated team that gathers and analyses data to provide evidence-based recommendations and resources to consumers, policymakers, and other stakeholders. ERA aims to be at the forefront of consumer-related research and knowledge, guiding consumers in making informed choices that best serve their interests.

Join us in our journey to protect and empower consumers in Malaysia. Together, we can make a difference and shape a marketplace that truly works for all.

Find out more here: www.eraconsumer.org



ERA
CONSUMER
MALAYSIA

The logo for ERA Consumer Malaysia features the letters 'ERA' in a large, bold, blue font. Below 'ERA', the words 'CONSUMER' and 'MALAYSIA' are stacked in a smaller, bold, white font. The entire logo is framed by a white horizontal bar at the top and another at the bottom.

About Wordlabs Business Network (WBN)

Wordlabs Business Network (WBN) was founded in 2015 to assist business organisations to adapt and grow in an increasingly uncertain and volatile world. With a database of over 20,000 professionals and decision-makers across ASEAN, WBN is a regional business platform built together with industry partners to enable the business community in the region to meet and discuss business challenges, future trends and explore opportunities.

As communications, transport and technology have changed the way individuals live their lives, so too have these advances altered many business operations. From Global Business Services (GBS) to Fourth Industrial Revolution, to the era of startups bringing traditional giants to their knees – businesses have many challenges to tackle in this globalised world.

The discussions are not so simple anymore – not just revolving around talent, technology, costs or locations. It is much more complex. Our intent is not to necessarily educate business practitioners and enablers on just the “how” (operational issues) – but also to focus on the “what” (strategic issues) in order to take a more comprehensive view.

This is a void WBN aspires to fill, not just with the conferences – but also by extending the conversations through all our services and media channels. We’re proud to serve as the focal point for decision-makers in the corporate world, policy-makers, academics, trade associations and other stakeholders – enabling them to share experiences and learn from one another.

We do this through a variety of different products and services, including:

- Quarterly conferences
- In-house industry publication magazines (across print and digital)
- Bespoke reports, content generation and tailor-made publications (across print and digital)
- Workshops
- Training
- Bespoke events
- Lead generation
- Awards programme
- Webinars and podcasts
- PR and general media services

We leverage our media suites to create a solid backbone for our events and other initiatives to ensure continued and parallel discussions by constantly involving thought leaders. Some of our industry publications include the Global Business Services magazine (catering to the sourcing world), the Fourth Leap (dedicated towards 4th Industrial Revolution) and many others. The best way to start the journey with us is to attend one of our events. We look forward to connecting with you.

Find out more here: www.wordlabs.com.my

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